

The Growth of Community Organization and Resource Mobilization: The Example of Yunlin Elderly Long-term Care Association

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Abstract

This article adopted the perspective of growth phases of organization and resource mobilization theory to describe the process of organizing and development of an indigenous community organization, which has met the demand of after-disaster communities successfully. The result shows that the development of this indigenous community organization can be divided into three phrases as the creativity, the direction, and the delegation. Each accomplished stage includes starting from its particular social goals, then challenging by some specific crises, and drawing on different strategies of resource mobilization to overcome those crises finally. As a whole, the engagement of indigenous community work just like the initiation of a social movement. Its success has to acquire a leverage mechanism to mobilize social resources. On the mechanism of pushing the practice of social work, the organization and actors act as the pivot, and social mission acts as the lever. The further analyses of characteristics of organization and actors,

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social mission and strategies of resource mobilization will be valuable, no matter in academy, practical operating or policy.

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